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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91191146	
Party	Defendant J.I.A., Inc.	
Correspondence Address	DAVID W. CARSTENS CARSTENS & CAHOON, LLP PO BOX 802334 DALLAS, TX 75380-2334 tmdocketing@cclaw.com	
Submission	Answer	
Filer's Name	Zachary W. Hilton	
Filer's e-mail	tmdocketing@cclaw.com, hilton@cclaw.com	
Signature	/Zachary W. Hilton/	
Date	08/31/2009	
Attachments	Answer to Notice of Opposition (FINAL).pdf (4 pages)(23904 bytes)	

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In the matter of Trademark Application Serial No. 77/208,918

Filed: June 18, 2007 Mark: **SNUFFIT**

Arangold Corporation,	§	
	§	
Opposer,	§	
	§	
v.	§	Opposition No. 91191146 _
	§	
J.I.A., Inc.,	§	
	§	
Applicant.	§	
	§	
	§	
	§	

APPLICANT J.I.A., INC.'S ANSWER TO OPPOSER ARRANGOLD CORPORATION'S NOTICE OF OPPOSITION

Applicant, J.I.A., Inc. ("J.I.A."), by and through its counsel, for its Answer to Opposer Arangold Corporation's Notice of Opposition ("Notice"), states as follows:

- 1. J.I.A. has insufficient knowledge or information as to the truth of the allegations in Paragraph 1 of the Notice and therefore denies them.
- 2. J.I.A. admits that on August 12, 1985, Richard Bergen d/b/a Tifuns Co., filed an application, Serial No. 73/553,063, to register the mark SNUFIT for use in connection with a "cigarette extinguisher in the nature of an ashtray insert" in International Class 34. J.I.A. further admits that the U.S. Patent and Trademark Office issued registration No. 1,391,054 for the SNUFIT trademark on April 22, 1986 and that said registration was cancelled on January 27, 2007. J.I.A. has insufficient knowledge or information as to the truth of the remainder of the allegations in Paragraph 2 of the Notice and therefore denies them.

- 3. J.I.A. has insufficient knowledge or information as to the truth of the allegations in Paragraph 3 of the Notice and therefore denies them.
- 4. J.I.A. has insufficient knowledge or information as to the truth of the allegations in Paragraph 4 of the Notice and therefore denies them.
- 5. J.I.A. has insufficient knowledge or information as to the truth of the allegations in Paragraph 5 of the Notice and therefore denies them.
 - 6. J.I.A. admits the allegations of Paragraph 6 of the Notice.
- 7. J.I.A. denies the allegations of Paragraph 7 of the Notice. J.I.A. further avers that Jeffrey Abel became aware of the existence of a product called a Snufit at some time during his employment with Opposer but was unaware that a trademark existed in connection with said product.
 - 8. J.I.A. admits the allegations of Paragraph 8 of the Notice.
 - 9. J.I.A. admits the allegations of Paragraph 9 of the Notice.
- 10. J.I.A. admits that on June 18, 2007, it filed U.S. Application Serial No. 77/208,918 for registration of the SNUFFIT mark for use in connection with "ashtrays and cigarette extinguishers" in International Class 34 and that the mark was published in the Official Gazette (Trademarks) of the United States Patent and Trademark Office on March 24, 2009. J.I.A. denies the remainder of the allegations in Paragraph 10 of the Notice.
- 11. J.I.A. has insufficient knowledge or information as to the truth of the allegations in Paragraph 11 of the Notice and therefore denies them.
- 12. J.I.A. has insufficient knowledge or information as to the truth of the allegations in Paragraph 12 of the Notice and therefore denies them. In particular, has

insufficient knowledge or information as to the specific characteristics of Opposer's goods.

- 13. J.I.A. has insufficient knowledge or information as to the truth of the allegations in Paragraph 13 of the Notice and therefore denies them.
- 14. J.I.A. has insufficient knowledge or information as to the truth of the allegations in Paragraph 14 of the Notice and therefore denies them.
- 15. J.I.A. has insufficient knowledge or information as to the truth of the allegations in Paragraph 15 of the Notice and therefore denies them.
- J.I.A. reserves the right to amend its Answer to assert any and all affirmative defenses as may be supported by the facts to be determined through full and complete discovery and to amend its Answer to assert such affirmative defenses.

WHEREFORE, J.I.A. denies that Opposer is entitled to the relief which it seeks and J.I.A. affirmatively asserts that it is entitled to a registration of its SNUFFIT mark on the Principle Register of the United States Patent and Trademark Office. Therefore, J.I.A. requests:

- (1) the dismissal of Opposer's Opposition No. 91191146 with prejudice; and
- (2) that J.I.A. be rewarded such other and further relief as the Trademark Trial and Appeal Board deems proper.

Date: August 31, 2009 Respectfully submitted,

By: /Zachary W. Hilton/_____

David W. Carstens
Texas State Bar No. 03906900
Zachary W. Hilton
Texas State Bar No. 24036780
CARSTENS & CAHOON, L.L.P.
13760 Noel Road, Suite 900
Dallas, Texas 75240
972.367.2001 (Telephone)
972.367.2002 (Facsimile)

ATTORNEYS FOR APPLICANT J.I.A., INC.

CERTIFICATE OF SERVICE

I hereby certify that a true and correct copy of the foregoing document has been served on the following individuals via certified mail, on this the 31st day of August, 2009:

Attorneys for Opposer

Jeffrey R. Gargano Monique A. Morneault McDermott Will & Emery LLP 227 West Monroe Street Chicago, Illinois 60606

> /Zachary W. Hilton/ Zachary W. Hilton